



Bluegroper Web Development

Cairns North, QLD 4870

Phone: (07) 4041 7510

dkerrigan@bluegroper.com.au

www.bluegroper.com.au

QUESTIONNAIRE WEB DESIGN

FOR A BETTER PROJECT HANDLING

Please fill this form giving as much or as little information as you see fit, keeping in mind that the more you offer up front, the less Q&A is required, and the smoother your project will go.

Contact information

Company and Contact Name

Address

City, State, Postcode

Phone

Fax

Mobile

Email address

General

What is your current (or intended) web address/URL?

Name of your web host (if you have already one)

Deadline for the launch of the site

Your budget for this project

Project goals

- Seo optimized website
- Fast contact option
- Reflect up-to-dateness
- Improvement of the company
- Sell products
- Clear design with logical structure
- Customer loyalty
- Multilingualism
- Promote new product or service
- CMS website required

Other goals

What is your target audience?

- Business customers
- Final consumer
- Other

Which age category is your target audience?

- Children
- Teenager
- 20+
- 30+
- 40+
- Senior citizens

What are the key reasons why the target user chooses you company?

(Service, products, prices, etc.)

Do you want to expand your target audience in a certain direction?

More specific features of your customers

Some words about your company

Short description in keywords

Subsidiaries

Number of employees

What kind of products or services do you offer?

What is unique about your products/services?

Have customers provided testimonials about your products/services?

Technical requirements

- | | |
|---|---|
| <input type="checkbox"/> Basic HTML site | <input type="checkbox"/> Responsive website |
| <input type="checkbox"/> HTML5 / CSS3 website | <input type="checkbox"/> Online blog or forum |
| <input type="checkbox"/> CMS - Drupal | <input type="checkbox"/> Email design |
| <input type="checkbox"/> CMS - Wordpress | <input type="checkbox"/> Landing page |
| <input type="checkbox"/> E-commerce shop | <input type="checkbox"/> Redesign of website |

Additional requirements

Special features

- | | | |
|---|--|---|
| <input type="checkbox"/> Adobe Flash | <input type="checkbox"/> Information / request forms | <input type="checkbox"/> Online payment |
| <input type="checkbox"/> Video streaming | <input type="checkbox"/> Uploads / downloads | <input type="checkbox"/> Blog |
| <input type="checkbox"/> RSS | <input type="checkbox"/> Customer login | <input type="checkbox"/> Image gallery |
| <input type="checkbox"/> Search | <input type="checkbox"/> Registration | <input type="checkbox"/> Image slider |
| <input type="checkbox"/> Newsletter / Email sign up | <input type="checkbox"/> Store / Shopping cart | <input type="checkbox"/> Other |

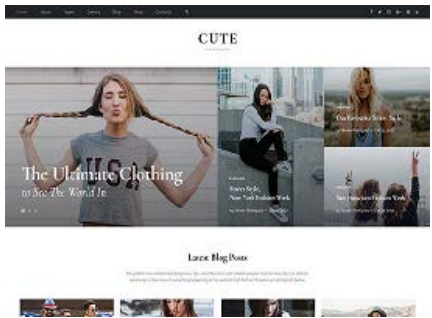
Resources and Deliverables (Who will provide the following resources?)

Client	Bluegroper Web Development	
<input type="checkbox"/>	<input type="checkbox"/>	Stock Photography
<input type="checkbox"/>	N/A	Company photography
<input type="checkbox"/>	<input type="checkbox"/>	Other Artwork / Illustrations
<input type="checkbox"/>	<input type="checkbox"/>	Text and / or translation
<input type="checkbox"/>	N/A	Professional logo
<input type="checkbox"/>	<input type="checkbox"/>	Graphic design / Template
<input type="checkbox"/>	<input type="checkbox"/>	Other print collateral
<input type="checkbox"/>	<input type="checkbox"/>	Metatags / Description
<input type="checkbox"/>	<input type="checkbox"/>	Font(s)

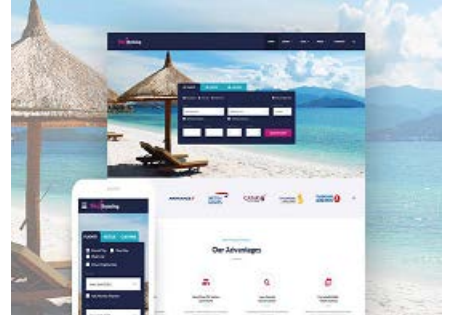
Design (choose your preferred style , provide any pictures you want to include in the template.)



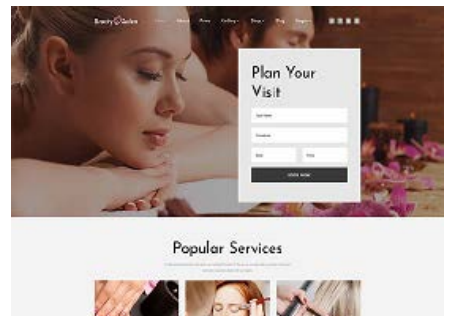
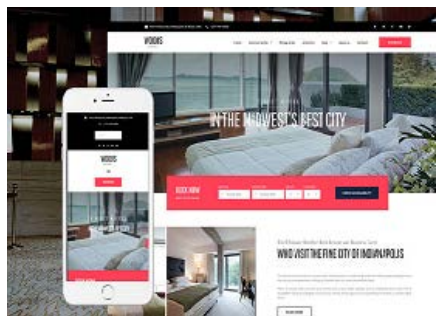
■ Clean and functional



■ Romantic and playful



■ Bright and warm



■ Classic and elegant

Do you have colors you prefer or you like to use?

Do you have print materials, like business cards or brochures, we need to match?

Tell us some competitors websites

Provide a list of websites you like and you don't like

Websites we like

Websites we don't like

Place for additional information

That is all we need to get started. Please feel free to give as much or as little of the above information as you see fit, but keep in mind that the more you offer up front, the less Q&A is required and the smoother your project will go.

Send this questionnaire back to dkerrigan@bluegroper.com.au and we will get back to you within the next 24hrs monday to friday.

Thank you very much for your time.



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